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| **INSTRUCTIONS:**   * Please use this Word document to submit your entry. * Answer all questions thoughtfully. There is no word count limit, but storytelling and data are encouraged. * You may add images, charts, or graphs within this document. Please limit the file size to 10MB. * Save with a new filename: *Company Name\_2025KudosAward.docx* * Upload your completed document and fill out the brief online submission form. * Questions? Contact: [marketing@kudos.com](mailto:marketing@kudos.com) |

**PART 1: General Information**

* Your Name:
* Your Title:
* Company Name:
* Company Location:
* Industry:
* Company Size:
* Kudos Program: ("Recognition" or "Recognition and Rewards"):
* Briefly describe your organization's mission/vision:

**PART 2: Culture & Recognition**

1. Briefly describe your organization's culture and how it has evolved since implementing Kudos.
2. What are the core values that guide your organization? How do you integrate them into daily operations?
3. Why does a healthy workplace culture matter to your organization?
4. What challenges have you faced while building or maintaining culture, and how did you overcome them?
5. Describe your approach to employee engagement and recognition.
6. What are the top three Kudos features your organization values most, and why?
7. What is the top feature we can add to help you achieve your employee engagement goals? Why?
8. How would you describe your experience working with Kudos' Client Success Team?

**PART 3: Impact**

1. What metrics or methods do you use to assess the success of your culture and recognition efforts?
2. What measurable impact has Kudos had on your organization (e.g., employee turnover, productivity, eNPS, engagement scores)?
3. Has your organization received any external accolades for your culture?
4. What advice would you give to an organization considering Kudos?
5. Is there anything else you'd like to share about your organization's culture?

Thank you for continuing to lead the way in creating world-class workplace cultures!

For any questions, reach out to: [marketing@kudos.com](mailto:marketing@kudos.com)