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| **INSTRUCTIONS:**   * This form is for organizations who previously won a Kudos Best Culture Award and want to be recertified. * Please limit responses to 1-2 paragraphs per question. * Save with a new filename: *Company Name\_2025KudosRecert.docx* |

**PART 1: General Information**

* Your Name:
* Company Name:
* Year You Last Won:

**PART 2: What’s New**

1. What has changed or improved in your organization’s culture since your last award?
2. Have there been any new initiatives or innovations in your Kudos program?
3. Can you share updated results or metrics (e.g., eNPS, retention, engagement)?
4. What new challenges has your organization overcome?
5. Are you open to participating in a case study, video testimonial, or media spotlight this year?

Thank you for continuing to lead the way in creating world-class workplace cultures!

For any questions, reach out to: [marketing@kudos.com](mailto:marketing@kudos.com)