



2026 Best Culture Awards Presented by Kudos®

AI Prompt to Help You Craft Your Application

Submissions are officially open for the 2026 Best Culture Awards! To help you write a compelling application for this year's program, use the prompt below with your favourite AI tool (ChatGPT, Claude, Copilot, etc.) to turn your program data into a strong first draft. Paste the prompt in, drop in your own info where indicated, and edit the output.

For more information, plus to submit your application for this year's program, visit: <https://www.kudos.com/kudos-awards>

Applications due: September 30, 2026

Before You Start: Gather Your Information

AI can only write as well as what you feed it. Before using the prompt below, pull together:

- Your mission/vision statement and core values.
- A few sentences describing your current culture.
- Your top 3 favourite Kudos features and why (Recognition? eCards? Spaces?).
- Activation, participation, and reach data from Kudos Reporting.
- Any before/after Kudos metrics you track: eNPS, turnover/regrettable resignations, absenteeism, referrals, engagement survey scores, productivity, or exit interview themes.
- External awards or accolades (Best Places to Work lists, Glassdoor rating changes, industry awards).
- A few specific stories or quotes from employees or leaders about culture or recognition.

Tip: Look for external resources your organization has already created that tell your company's story: press releases, About Us section on your website, company brochures, previous award applications. If you're struggling to find the right information, we recommend reaching out to your company's Marketing or Communications teams for help.

Master Prompt: For the Full Application

I'm completing an application for the [Culture of the Year / Culture Leader / Culture Innovator] category of the Kudos Best Culture Awards [attach the application document]. The application is judged on two criteria: (1) Effort & Impact — evidence of dedicated programs and initiatives to improve employee experience and culture, including how Kudos is used in those initiatives, and (2) Leadership & Results — proof points that culture efforts through Kudos have benefited organizational results and employee performance. Using the company information I provide below, write a complete draft answering every question in the sections below. Use a confident, authentic, first-person "we" voice. Prioritize specific stories and real numbers over generic claims. Do not invent any statistics — if I haven't provided a number, write [NEED DATA] as a placeholder instead of guessing. GENERAL INFO: Company name, location, industry, size, Kudos program type (Recognition or Recognition and Rewards), and our mission/vision: [paste here] CULTURE & RECOGNITION: - How has our culture evolved since implementing Kudos? - What are our core values and how do we live them day to day? - Why does culture matter to us? - What culture challenges have we faced and overcome? - How do we approach employee engagement and recognition? - Our top 3 Kudos features and why: [paste here] - The one Kudos feature we'd want added and why: [paste here] - Our experience with the Kudos Client Success Team: [paste here] IMPACT: - How we measure the success of our culture/recognition efforts: [paste here] - Whether Kudos has had a measurable impact, and the specific numbers (turnover, productivity, eNPS, engagement, etc.): [paste here] - Any external accolades we've received: [paste here] - Advice we'd give another organization considering Kudos: [paste here] - Anything else worth sharing: [paste here] Write it as a cohesive, submission-ready draft organized under the headings: General Information, Culture & Recognition, Impact. [Include this link: <https://www.kudos.com/kudos-awards>]

Before You Submit

1. Fact-check every number the AI produces (never submit a stat you can't verify).
2. Read it out loud: If it doesn't sound like your team, try replacing generic language with something only your organization could say.
3. Remember the scoring: Judges are weighing Effort & Impact and Leadership & Results equally, so make sure both are covered with specifics, not just adjectives.
4. Make sure this has gone through all your necessary review channels.
5. Saving: Save as **Company Name_2026KudosAward.docx**
6. Submit your application here: <https://www.kudos.com/kudos-awards-form>
7. Questions on the awards program? Reach out to marketing@kudos.com