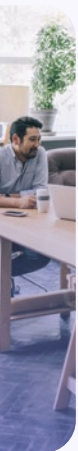


# A New Kudos Experience: Built for You

We've reimagined the Kudos platform—based on your feedback—to make recognition more engaging, flexible, and impactful. And it's ready when you are.



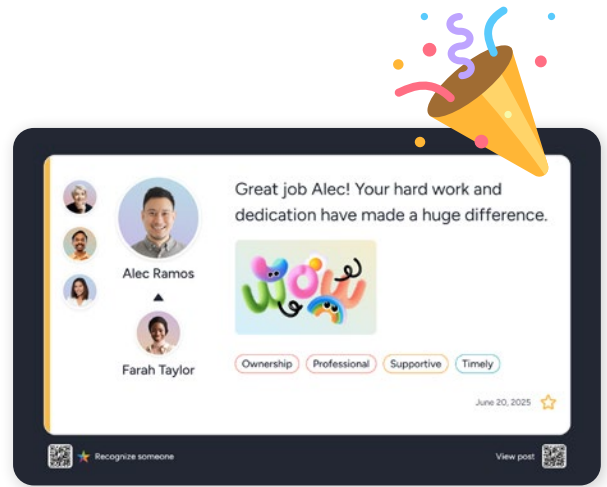
## OVERVIEW

# Why the Big Upgrade?

We've heard your feedback: you wanted more automation, smarter analytics, easier workflows, and more flexibility with rewards.

So, we rebuilt Kudos from the ground up—with everything you loved, and many things you asked for.

We've kept the core of what makes Kudos special. It's still the Kudos you know, but smarter, faster, and easier to use.



# What's New and Improved

FEATURE	WHAT IT BRINGS
<b>Modern Design</b>	A fresh, personalized homepage that surfaces what matters most to each user.
<b>Smarter Recognition</b>	Schedule recognition, get smart recipient suggestions, and track participation goals.
<b>Flexible Rewards</b>	Give recognition with or without points at any time, including global gifts, swag, and more.
<b>Announcements</b>	Elevate your internal comms with a dedicated announcement space at the top of your homepage.
<b>Milestones</b>	Automate birthday, anniversary, and welcome cards for the whole team to sign.
<b>Celebrations Hub</b>	Find, sign and celebrate all milestone cards in a centralized space
<b>Incentives</b>	Run incentive programs to drive specific behaviours with built in approval workflows.
<b>Nominations</b>	Assign reviewers, shortlist nominees, and finalize winners through an all-in-one workflow for award nominations.
<b>Points Banks</b>	Managers can send awards using pre-allocated budgets—no manual tracking or adjustments required.
<b>Clearer Insights</b>	Real-time dashboards to track engagement, participation, and program health. Simple and easy to understand.
<b>Seamless Integrations</b>	Works with MS Teams, HRIS, SSO, and other tools you already use.
<b>Admin Tools</b>	Improved budget management, campaign controls, and configurable permissions.
<b>Team Segmentation</b>	What it brings: Automate audience segmentation from global business units, to levels, sub-functions and project teams.

*While some legacy features are no longer available, we've replaced them with smarter, simpler tools that give you more control and flexibility.*



## What This Means for You

You can upgrade to the new Kudos whenever you're ready—at no cost.

### Transitioning is Simple

We'll guide you through every step: setup, data migration, training, and launch.

### What to Expect

- Your team's recognition history and data will be preserved
- We'll help you recreate any workflows you rely on today
- You'll get early access to new features moving forward

### Transparency Matters

A few legacy features have been retired—but we'll clearly show you what's changed. Clients find the new experience more intuitive and flexible than Kudos Legacy. We promise only good surprises!

### We're Evolving Together

You've already built something incredible with Kudos. The connections, recognition moments, and milestones you've celebrated through Kudos have shaped stronger teams and meaningful cultures.

Everything you've accomplished is the foundation we've built on—and we can't wait to help you take it even further.



### Ready to Explore the New Kudos?

Connect with your Client Success Manager or you can [schedule a walkthrough](#) of the new Kudos experience.



# About Kudos

Kudos is an employee engagement, culture, and analytics platform, that harnesses the power of peer-to-peer recognition, values reinforcement, and open communication to help organizations boost employee engagement, reduce turnover, improve culture, and drive productivity and performance.

Kudos uses unique proprietary methodologies to deliver essential people analytics on culture, performance, equity, and inclusion, providing organizations with deep insights and a clear understanding of their workforce.

Visit [kudos.com](https://kudos.com) today to learn more.

**Learn more about how Kudos  
can help build your culture.**

**Get in touch →**





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