

**KUDOS. ADMINISTRATOR GUIDE**

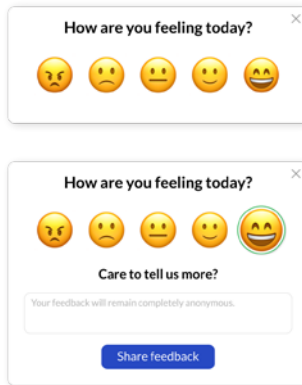
# **Kudos Employee Sentiment Survey Admin Guide**

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# The Kudos Employee Sentiment Survey

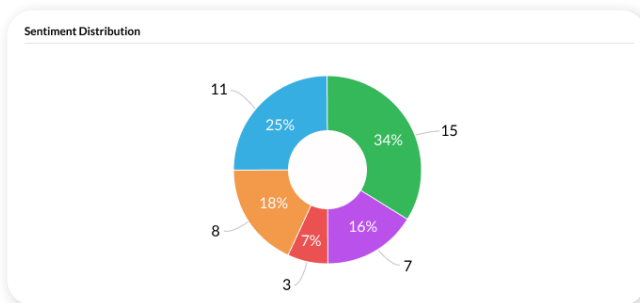
The **sentiment survey** is a completely anonymous and automated feedback tool that enables you to measure employee happiness through the Kudos platform. Through built-in dashboards, you can track trends over time through measurable insights into how your employees are feeling.

The survey is simple: once a month, when employees log in to Kudos, they are asked to rate how they are feeling about work by selecting one of five emojis that represent a spectrum of feelings, along with the option to fill in more details in a text field.



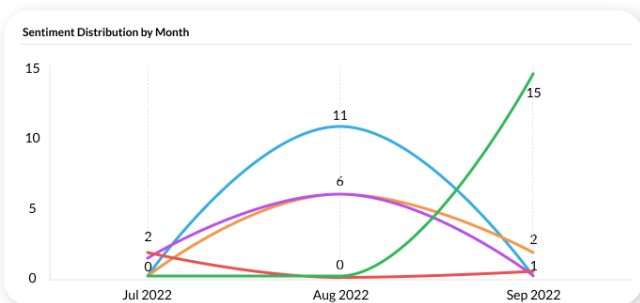
## Actionable & insightful

The **sentiment dashboard** gives designated Kudos Administrators a clear view of their organization’s overall sentiment, with aggregated data on the number of responses, sentiment distribution, and a sentiment “average” that pinpoints the overall employee wellbeing month-over-month. These indicators can be used to identify changes in your organization before they affect productivity, turnover and engagement.



### Why a Sentiment Survey?

- 1. EXTREMELY SIMPLE TO USE**  
The survey happens automatically, giving your employees the opportunity once a month to provide feedback about how they’re feeling with or without the time commitment of an extensive survey. Nothing to set up, nothing to configure.
- 2. EVEN MORE POWERFUL DATA**  
The survey adds another dimension of accessible data to the Kudos platform, which provides you with a collective view of employee wellbeing. This data can provide critical early cultural indicators – allowing you to proactively steer your culture before it’s too late.
- 3. EMPLOYEES HAVE A SAFE SPACE TO PROVIDE HONEST, ANONYMOUS FEEDBACK**  
Most importantly, the survey lets your employees know that you care about their wellbeing; it provides them with a non-invasive way to share details about their employee experience you might otherwise not be aware of.



# About Kudos

Kudos is an employee engagement, culture, and analytics platform, that harnesses the power of peer-to-peer recognition, values reinforcement, and open communication to help organizations boost employee engagement, reduce turnover, improve culture, and drive productivity and performance.

Kudos uses unique proprietary methodologies to deliver essential people analytics on culture, performance, equity, and inclusion, providing organizations with deep insights and a clear understanding of their workforce.

Visit [kudos.com](https://kudos.com) today to learn more.

**Learn more about how Kudos can help build your culture.**

**Get in touch →**



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